

Are you interested in an exciting career in cannabis retail?

As you've probably seen, dispensaries are popping up everywhere, creating a huge demand for well-trained people who understand cannabis retail operations, service, and compliance. That said, it can be difficult for people to break into the cannabis industry, or rise through the ranks of their current organization, without proper training and qualifications.

That's why we're happy to introduce you to the Cannabis Retail Specialist Program, a 9-week online training and credential program designed to empower you with knowledge, skills, and credibility needed to succeed within the cannabis retail sector today.

Taught exclusively by leading industry experts and operators on the frontlines of cannabis, this impactful online program has 3 units of study, and will help you become a confident and in-demand cannabis retail professional.

Unit 1: Cannabis Industry Fundamentals

You'll discover how the cannabis industry actually works, from seed to sale, including the business of cultivation, distribution, manufacturing, and lab testing. Achieve a strong understanding of the cannabis supply chain, so you can speak confidently to others in the industry, and successfully work within many different roles and verticals.

Unit 2: Product Knowledge & Customer Service

In the second unit, you'll dive into a skills based training specifically for cannabis retail, covering the various delivery methods and products used in today's cannabis marketplace, providing safe and helpful service to consumers, the science of cannabis including cannabinoids, terpenes, and the Endocannabinoid System, the nuances of doing effective sales and marketing in cannabis, and much more.

Unit 3: Compliance & Operations

In your third and final unit, you'll learn all about compliance, which is essential if you want to work in cannabis. You'll get trained on health and safety best practices for cannabis workers, compliantly receiving and transporting cannabis products, maintaining product safety, the need for diversity, equity, and inclusion in cannabis, and much more. The cannabis industry is heavily regulated and most people simply don't understand the rules, so acquiring this knowledge will help you stand out from the pack.

This 100% online program is completely self-paced, which means you can complete the lessons at your own pace and on your own time.

Once you do, you will showcase your knowledge and credibility to others with your official Cannabis Retail Specialist Certificate backed by the GF Institute -- the industry-standard in cannabis credentials.

You'll also get access to the GF Institute Employer Network, which is made up of growing cannabis companies throughout the country who are eager to hire people with this type of education and qualification.

You'll also become a member of the GF Institute, which will unlock even more opportunities to learn, grow, and advance your cannabis career.

So whether you're brand new to cannabis and want to break into the industry, or you want to level-up your skills and knowledge around dispensary operations, product knowledge, and cannabis service, this credential program will help you advance your career in the ever-expanding legal cannabis industry today.

The future of the cannabis industry is very bright, so don't miss your chance to participate in it today. Register now to get started.